

Long Form Terms and Conditions (included in footers)

Long form T&Cs

Use for long form assets including landing pages, help centers, mail outs and emails.

Must be an enrolled student at a designated university or college campus and purchase an eligible Sodexo meal plan. After the DashPass trial period ends, you will automatically be enrolled into a DashPass Student plan and charged the then-current monthly DashPass membership fee (currently \$4.99) plus applicable tax until you cancel. The DashPass membership fee will be charged to your preferred or any other payment method in your DoorDash account. DashPass benefits apply only on eligible orders from DashPass merchants that meet the minimum subtotal requirement, excluding fees and taxes. Subtotal minimums will be identified for each DashPass merchant on DoorDash. Other fees (including service fee), taxes, and gratuity still apply. See DashPass terms [here](#) and cancellation instructions [here](#). The percentage amount of bonus DoorDash credits awarded to you will be at the discretion of DoorDash. The use of DoorDash credits is subject to [DoorDash's Purchased Credits Terms and Conditions](#). Offer is subject to the [DashPass x Sodexo Terms](#). Only available to select users as indicated in their account associated with this email address.

DoorDash Hosted Terms and Conditions Landing Page

DashPass x Sodexo Terms and Conditions

DashPass offer: Students from select universities in the US, who purchase a Sodexo meal plan (**Sodexo Plan**) that includes DoorDash credits will be entitled to a 3 month free trial of the Student DashPass subscription. To redeem your free Student DashPass 3 month free trial, you must login to (or create) a DoorDash account associated with the email address you used to purchase the Sodexo Plan. You will receive an email confirmation after purchasing a Sodexo meal plan and an email from DoorDash that will include a link to redeem. After the DashPass trial period ends, you will automatically be charged \$4.99 (plus any applicable tax) per month for your Student DashPass subscription. The DashPass membership fee will be charged to your preferred or any other saved payment method in your DoorDash account. To retain your Student DashPass Plan you must meet the eligibility requirements stated at the time of sign up, including but not limited to current enrollment at an accredited college or university. Individuals may be required to provide documentation so that DoorDash may verify their eligibility for a DashPass Student Plan.

The offer is limited to 1 free trial period per customer. DashPass benefits apply only on eligible orders from DashPass merchants that meet the minimum subtotal requirement, excluding fees and taxes. Subtotal minimums will be identified for each DashPass merchant on DoorDash. Other fees (including service fee), taxes, and gratuity still apply. See DashPass terms [here](#) cancellation instructions [here](#).

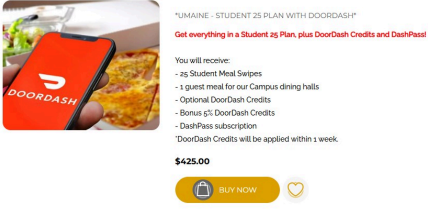
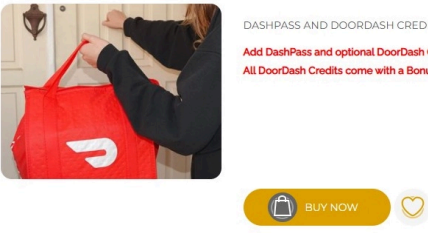
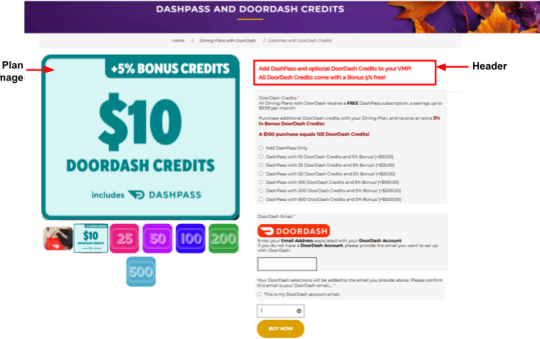
Bonus Credit offer: When you purchase a Sodexo Plan, you will receive a set amount of DoorDash credits included with your meal plan. You will also receive a bonus percentage (%) of DoorDash credits based on your initial purchase amount, which will be applied to the DoorDash account associated with the email address you used to purchase your Sodexo Plan (**Bonus Credits**). The percentage (%) amount of Bonus Credits you will receive will be determined by the location of your college or university campus as is subject to DoorDash's discretion. DoorDash Credits and Bonus Credits are redeemable on the DoorDash platform in accordance with [DoorDash's Purchased Credits Terms and Conditions](#). Credits and Bonus credits have no cash value and are non-transferable, may not be exchanged or redeemed for cash or any equivalent, and are not intended as payment. Credits and Bonus credits cannot be applied to the purchase of alcohol where prohibited and cannot be applied to the purchase of gift cards unless otherwise permitted.














Modification of terms: DoorDash and/or Sodexo reserve the right to modify, suspend, terminate, cancel or discontinue the Student DashPass Offers or the Bonus Credit Offer without any notice to consumers. In the event that termination or modification of the Student DashPass Offers or the Bonus Credit Offer customers will not be entitled to any substitute, credit, or compensation.

Fraud and misconduct. DoorDash reserves the right to prohibit consumers from accruing, or redeeming credits and Bonus Credits and canceling a user's ability to use the DoorDash platform without notice if DoorDash believes in its sole discretion that the user is (or is attempting to) act fraudulently or in bad faith when seeking to earn, accrue, or redeem DoorDash credits. DoorDash may also revoke a user's credits at any time without prior notice.

General: User participation in the DashPass Offer and the Bonus Credits offer is subject to the [DoorDash Consumer Terms and Conditions](#) and the [DoorDash's Purchased Credits Terms and Conditions](#). The offer is only available for select US residents only that are enrolled students in college and university campuses determined by DoorDash, the offers are not open to all students within the US.

Marketing Surface Asset Review

<p>Meal Plan Selection (Sodexo Page 3)</p>		<p>University of Maine - Student 25 Plan with DoorDash* Get everything in a Student 25 Plan, plus DoorDash Credits and DashPass!</p> <p>You will receive:</p> <ul style="list-style-type: none"> - 25 Student Meal Swipes - 1 guest meal for our Campus dining halls - DoorDash Credits (plus 5% Bonus DoorDash Credits) - 3 month free Student DashPass subscription <p>*DoorDash Credits will be applied within 5 business days.</p>
<p>Pop-up Notification (Sodexo Page 7)</p>		<p>DoorDash Credits and DashPass Add DoorDash Credits and DashPass to your VMP! All DoorDash Credits come with 5% Bonus DoorDash Credits</p>
<p>Purchase Page (Sodexo Page 8)</p>		<p>Header Add DoorDash Credits and DashPass to your VMP! All DoorDash Credits come with 5% Bonus DoorDash Credits</p>
<p>Purchase Page (Sodexo Step 9)</p>	<p>DoorDash Credits * All Dining Plans with DoorDash receive a FREE DashPass subscription, a savings up to \$9.99 per month!</p> <p>Purchase additional DoorDash credits with your Dining Plan, and receive an extra 5% in Bonus DoorDash Credits!</p> <p>A \$100 purchase equals 105 DoorDash Credits!</p> <ul style="list-style-type: none"> <input type="radio"/> Add DashPass Only <input type="radio"/> DashPass with 10 DoorDash Credits and 5% Bonus! [+ \$10.00] <input type="radio"/> DashPass with 25 DoorDash Credits and 5% Bonus! [+ \$25.00] <input type="radio"/> DashPass with 50 DoorDash Credits and 5% Bonus! [+ \$50.00] <input type="radio"/> DashPass with 100 DoorDash Credits and 5% Bonus! [+ \$100.00] <input type="radio"/> DashPass with 200 DoorDash Credits and 5% Bonus! [+ \$200.00] <input type="radio"/> DashPass with 500 DoorDash Credits and 5% Bonus! [+ \$500.00] 	<p><u>Note: Copy Edits suggested by DoorDash (Might be different then mock-up included)</u></p> <p>DoorDash Credits*</p> <p>All Dining Plans with DoorDash Credits receive a 3-month free Student DashPass subscription, a savings up to \$4.99 per month for your first 3 months!</p> <p>Purchase additional DoorDash credits with your Dining Plan, and receive +5% Bonus DoorDash Credits!</p> <ul style="list-style-type: none"> • \$10 DoorDash Credits with DashPass [+5% Bonus Credits] • \$25 DoorDash Credits with DashPass [+5% Bonus Credits] • \$50 DoorDash Credits with DashPass [+5% Bonus Credits]

		<ul style="list-style-type: none">• \$100 DoorDash Credits with DashPass [+5% Bonus Credits]• \$200 DoorDash Credits with DashPass [+5% Bonus Credits]• \$500 DoorDash Credits with DashPass [+5% Bonus Credits]																		
Purchase Page (Sodexo Step 10)	<div>DoorDash Email *</div> <div></div> <div>Enter your Email Address associated with your DoorDash Account. If you do not have a DoorDash Account, please provide the email you want to set up with DoorDash.</div> <div><input type="text"/></div> <div>Your DoorDash selections will be added to the email you provide above. Please confirm this email is your DoorDash email.... *</div> <div><input type="checkbox"/> This is my DoorDash account email.</div>	<p><u>Note: Copy Edits suggested by DoorDash (Might be different then mock-up included).</u></p> <p>Enter your Email Address associated with your DoorDash account.</p> <ul style="list-style-type: none">• Don't have an account? Create one here before entering your email.• Your meal plan credits will be deposited into this account.• Your 3-month free DashPass trial will be sent to this email with a link to activate. <p>If the email provided is not tied to an active DoorDash account, your benefits cannot be issued.</p> <p>Please confirm this email is tied to your DoorDash account and spelled correctly.</p> <div><input type="checkbox"/> I confirm this is my DoorDash account email.</div>																		
(Sodexo Page 13)	<div>DINING PLANS WITH DOORDASH</div> <div>Home / Cart</div> <table><tr><th>Remove</th><th>Image</th><th>Product(s)</th><th>Price</th><th>Qty</th><th>Total</th></tr><tr><td><input type="checkbox"/></td><td></td><td>"UMAINE - STUDENT 25 PLAN WITH DOORDASH" Recipient Name: Jean Soria Student Asset No: 123456789 Edit</td><td>\$425.00</td><td>1</td><td>\$425.00</td></tr><tr><td><input type="checkbox"/></td><td></td><td>DASHPASS AND DOORDASH CREDITS DoorDash Credits: DashPass with \$5 DoorDash Credits and \$5 Bonus (\$50.00) DoorDash Email: amain@uoguelph.com Edit</td><td>\$50.00</td><td>1</td><td>\$50.00</td></tr></table> <div><div>UPDATE SHOPPING CART</div><div>CONTINUE SHOPPING</div></div> <div><div>Total:</div><div>\$475.00</div><div>Shipping:</div><div>Not required</div><div>Tax:</div><div>\$0.00 calculated by TaxVertex</div><div>Total:</div><div>\$475.00</div><div>PROCEED TO CHECKOUT</div></div>	Remove	Image	Product(s)	Price	Qty	Total	<input type="checkbox"/>		"UMAINE - STUDENT 25 PLAN WITH DOORDASH" Recipient Name: Jean Soria Student Asset No: 123456789 Edit	\$425.00	1	\$425.00	<input type="checkbox"/>		DASHPASS AND DOORDASH CREDITS DoorDash Credits: DashPass with \$5 DoorDash Credits and \$5 Bonus (\$50.00) DoorDash Email: amain@uoguelph.com Edit	\$50.00	1	\$50.00	DoorDash Credits and DashPass (Title of second item in cart)
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(Sodexo Page 14)	<div>MY CART</div> <div>Home / Cart</div> <table><tr><th>Remove</th><th>Image</th><th>Product(s)</th><th>Price</th><th>Qty</th><th>Total</th></tr><tr><td><input type="checkbox"/></td><td></td><td>"UMAINE - STUDENT 25 PLAN WITH DOORDASH" Recipient Name: Jean Soria Student Asset No: 123456789 Edit</td><td>\$425.00</td><td>1</td><td>\$425.00</td></tr><tr><td><input type="checkbox"/></td><td></td><td>DASHPASS AND DOORDASH CREDITS DoorDash Credits: DashPass with \$5 DoorDash Credits and \$5 Bonus (\$50.00) DoorDash Email: amain@uoguelph.com Edit <small>Your DoorDash selections will be added to the email you provide above. Please confirm this email is your DoorDash email....</small></td><td>\$50.00</td><td>1</td><td>\$50.00</td></tr></table> <div><div>UPDATE SHOPPING CART</div><div>CONTINUE SHOPPING</div></div> <div><div>Total:</div><div>\$475.00</div><div>Shipping:</div><div>Not required</div><div>Tax:</div><div>\$0.00 calculated by TaxVertex</div><div>Total:</div><div>\$475.00</div><div>PROCEED TO CHECKOUT</div></div>	Remove	Image	Product(s)	Price	Qty	Total	<input type="checkbox"/>		"UMAINE - STUDENT 25 PLAN WITH DOORDASH" Recipient Name: Jean Soria Student Asset No: 123456789 Edit	\$425.00	1	\$425.00	<input type="checkbox"/>		DASHPASS AND DOORDASH CREDITS DoorDash Credits: DashPass with \$5 DoorDash Credits and \$5 Bonus (\$50.00) DoorDash Email: amain@uoguelph.com Edit <small>Your DoorDash selections will be added to the email you provide above. Please confirm this email is your DoorDash email....</small>	\$50.00	1	\$50.00	DoorDash Credits and DashPass (Title of second item in cart)
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