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University of Hawai'i at Mānoa

Meal Plan Increase Proposal

for Fall 2026-Spring 2027

February 2026



Agenda

01 About Mānoa Dining Services

Who We Are & What We Offer

02 Program Highlights

Programs, Events, Construction

03 Meal Plan Information

About the Meal Plan, Price Increase Background Info

04 Discussion

Q&A Session, Comments



01

About Manoa Dining Services

Who We Are & What We Offer



About the University of Hawai'i at Mānoa, Mānoa Dining Services

Established in May of 2010, the Mānoa Dining Services program is a UH Mānoa partnership between Sodexo, Student Housing Services, and Student Life & Development, dedicated to providing innovative, high-quality dining experiences for the campus community. In 2020, the program transitioned to a long-term concessions contract and included a commitment by Sodexo to invest \$21.25 million towards the Mānoa Dining Services program locations with the goal of improving the campus life experience.



Our Commitment

FOOD + FUN

Our goal is to help unleash student potential by creating meaningful moments of belonging through innovative dining experiences that are personalized, inclusive, and engaging for every student. Join us to experience the comfort, convenience, outstanding food, and inviting atmosphere designed especially for you.

→ **ENGAGING EXPERIENCES**

→ **VARIETY + INNOVATION**

→ **NUTRITIOUS + SUSTAINABLE**

Resident District Manager



02

Program Highlights

Program Highlights

Spring 2025 – Fall 2025 Performance Recap

Overall Satisfaction Score 4.1 (Scale 1-5)

Quality of food 4.1, Staff friendliness 4.4, Service Speed 4.2, Variety 3.9, Healthy options 3.9, Value for money 3.7

Events 30+

Welcome Events, Sodexo Promotions, National Food Days, Friendsgiving, Holidays, and more!

Instagram Followers 3,511

Several Instagram videos went viral! We had over 800,000 views and nearly 13,000 content interactions this year



Welcome Back Party
Succulent Planting



Filipino American History Month
with Timpuyog Organization and
Katipunan Club



Taste of Mānoa



Acai Bowl Event at
Hale Aloha Cafe



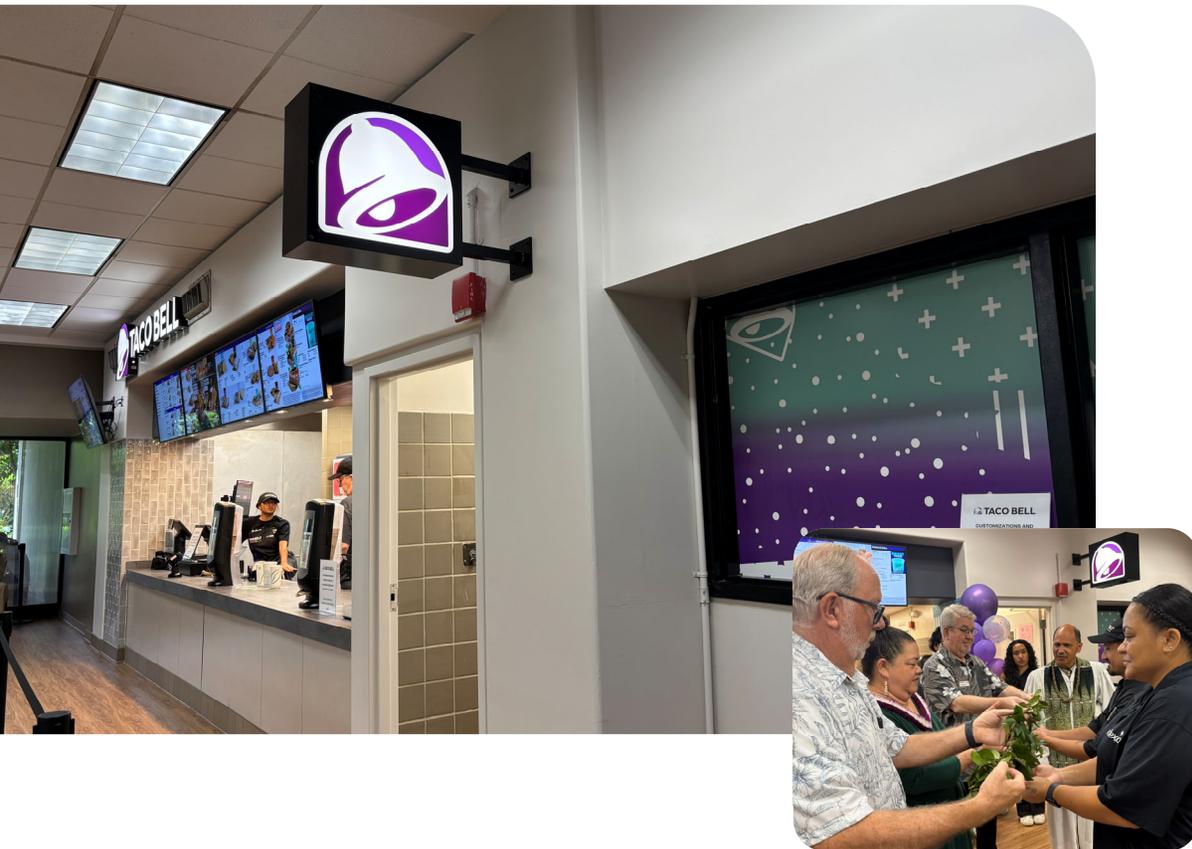
Lunar New Year with the
Taiwanese Student Association



Friendsgiving

Program Highlights

Completed Projects



TACO BELL NOW OPEN

Taco Bell has returned to campus! We held a Blessing Ceremony and Grand Opening celebration on November 14th and gave out 250 coupons to guests who placed orders. Guests can order at Grubhub Kiosks and pay with their Meal Plan, Dining Dollars, Campus Cash, Credit/Debit Cards, and Mobile Wallets.

Taco Bell Blessing Ceremony

Program Highlights

Completed Projects

King's Hawaiian Grill

King's Hawaiian Grill opened this past Fall and we held a Blessing Ceremony and Grand Opening Celebration on September 18th. Try the King's Hawaiian specialty burger or chicken sandwich, which rotates weekly and was developed in collaboration with King's Hawaiian Corporate Executive Chef, Gregory Stockdale.



An Afternoon with
King's Hawaiian

King's Hawaiian Grand
Opening Celebration 

Recent Program Completions



Gateway Starbucks
Completed
Spring 2024



Campus Center Starbucks
Completed
Summer 2024

**QUICK
BITES**

Quick Bites
Reopened Fall 2024
& Introduced Mashgin
Self-Checkout

Program Highlights

Memorable Moments & Community Efforts

New Green Reusable Containers in Resident Dining (Right)

Introduced Fall 2024, the new takeout boxes were a hit with students. Over 2,300 containers are in use at resident dining.

UHM Student Paisley H. wins Sodexo's Stay Connected Sweepstakes Spring 2025 (Left)

The giveaway winner received a \$575 Visa Gift Card and a \$1,250 donation was in their name to Aloha Harvest to help fight food insecurity

Move Out for Hunger

Our first year implementing this program, students donated 166 pounds of food to the Hawaii Foodbank during move out!



Swipe Out Hunger

We continue to donate 500 meal swipes each semester and encourage students to donate their extra meal swipes

Food Recovery Network

Volunteers picked up & 2,000 pounds of food from Gateway Café and Campus Center Food Court during this academic year

Program Highlights

Awesome Interns

Our interns serve as campus ambassadors for meal plans and help engage their peers. Interns plan and work our events, post to social media, and present information at tabling sessions. This year we had UHM students Tassia, Mercy, Francheska, Dylan, Edrik, Carlee and Joann on our intern team.

The interns helped produce the Intern Eats and Mānoa Dining Missions series on Instagram that reached over 20,000 accounts!

Follow us @manoading to see the interns in action 😊



Upcoming Events

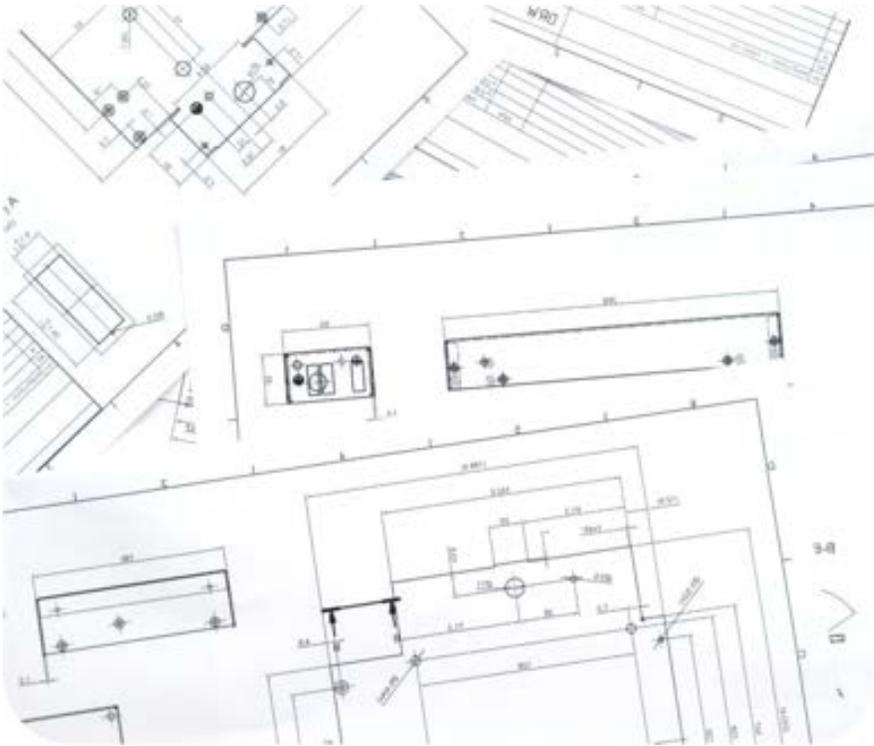
Subject to Change

Date	Event	Location
Wednesday, January 14	Welcome Back Dinner	Hale Aloha Dinner
Thursday, January 15	National Bagel Day	Quick Bites
Wednesday, January 21	New England Clam Chowder Day	Food Court
Thursday, January 27	Chocolate Cake Day	Food Court
Thursday, January 29	BBQ Night	Gateway Dinner
Friday, January 30	National Croissant Day	Food Court
Friday, February 6	National Chopsticks Day	Food Court
Wednesday, February 11	Sodexo Res Dining Program - All That Jazz	Hale Aloha Dinner
Friday, February 13 &	Valentine's Chocolate Strawberries	Catering/Food Court
Friday, February 13	Valentine's Day Dessert	Gateway Lunch
Saturday, February 14	Valentine's Day Dessert	Hale Aloha Dinner
Tuesday, February 17	Lunar New Year Specials @ Plate Lunch Station	Food Court
Tuesday, February 17	Fat Tuesday/Mardi Gras	Gateway Lunch
Tuesday, February 17	Lunar New Year	Hale Aloha Dinner
Monday, February 23	National Banana Bread Day	Food Court
Tuesday, February 24	Global Flavors Showcase (w/ Nestle Partners)	Gateway Lunch
Wednesday, February 25	Taste of Manoa	CC Courtyard
Thursday, February 26	National Pistachio Day	Food Court

Date	Event	Location
Monday, March 9	National Meatball Day	Food Court
Thursday, March 12	Seafood Boil	Gateway Dinner
Tuesday, March 17	St. Patrick's Day	Hale Aloha Dinner
Friday, March 27	National Spanish Paella Day	Food Court
Tuesday, March 31	Tater Day	Food Court
Wednesday, April 1	Sodexo Res Dining Program - Slow Your Roll	Hale Aloha Dinner
Sunday, April 5	Easter	Hale Aloha Brunch
April TBD	Polyfest	Gateway/Hale Aloha
Wednesday, April 22	Administrative Professionals' Day Luncheon	Campus Center Ballroom (Catering)
Wednesday, April 22	Earth Day	CC Food Court
Wednesday, April 22	Earth Day Plant-Based Menu Items	Gateway Lunch
Friday, May 1	Semester End Party - May Day, Lei Day	Hale Aloha Dinner
Sunday, May 10	Late Night Breakfast	Gateway
May 11-14	Cram Jam	Catering

Project Updates

Future Projects



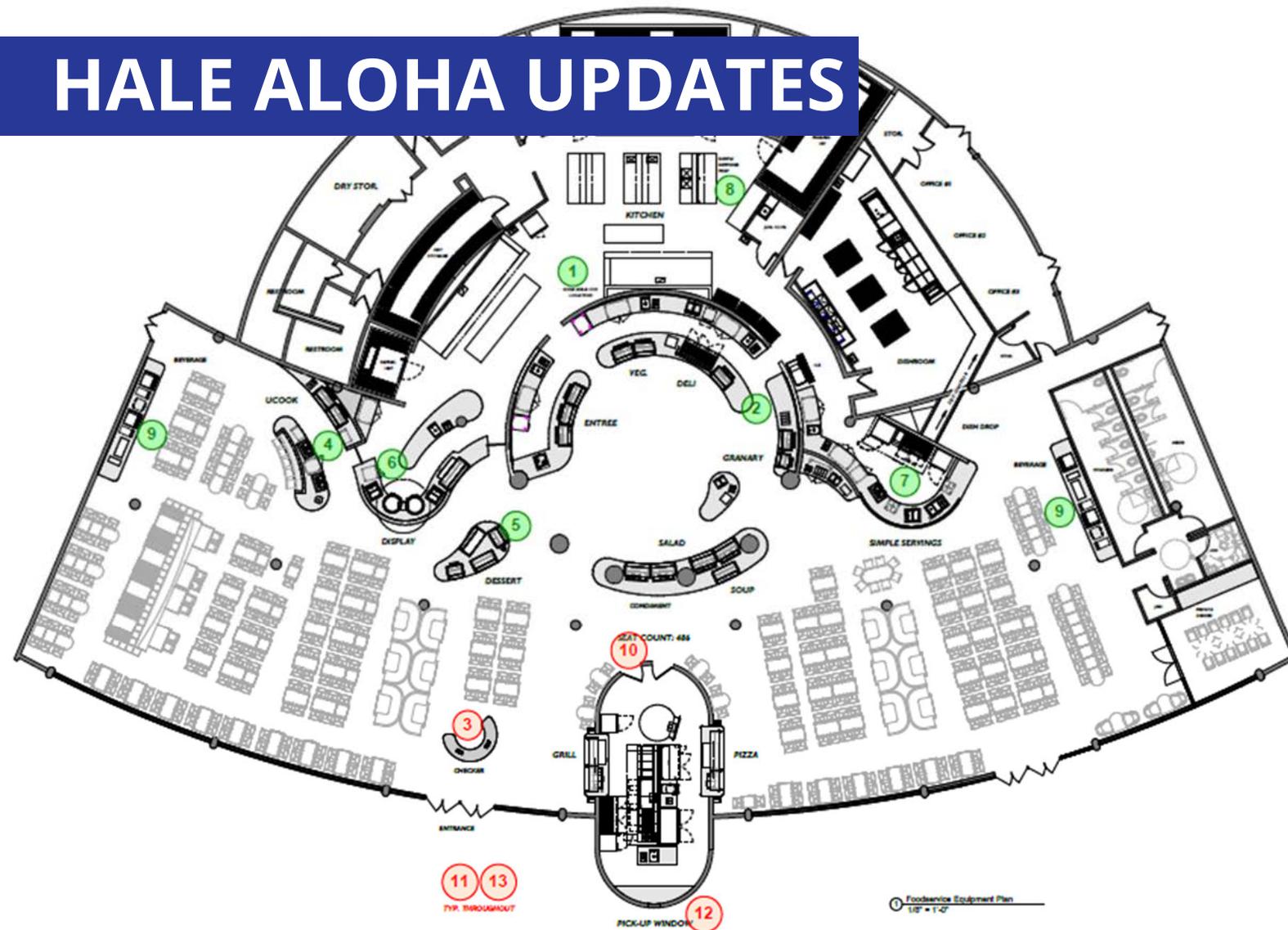
FUTURE PROJECTS

- Hale Aloha Renovation
- Campus Center Food Court Renovation

HALE ALOHA UPDATES

Renovations Include

1. **Stations:**
 - Grill
 - Pizza
 - Salad/Soup
 - Simple Servings
 - Granary
 - Plant-Based
 - Deli
 - Chef's Table (Entree)
 - Dessert
 - Ucook *NEW*
 - Beverage x2
2. **New Exterior Pickup Window**
3. **Green Box pick-up/drop-off accommodations at checker counter**
4. **Ucook station**
Students can cook simple dishes using ingredients on hand.
5. **Seating – Approx**
6. **Office Space**
3 Units behind dishroom





03

Meal Plan Information

Meal Plan Information

About the Meal Plan

All meal plans come with Meal Swipes and Points that can be used at any Manoa Dining Services operated location.

Weekly plans guarantee students have meals from the first week of the semester until the last week of classes. Meals start on Sunday morning and expire on Saturday at midnight. At retail locations, Meal Swipes have a value of \$6.00. Plans also include Points, which help supplement the meal plan at retail locations, 1 Point = \$1.00.

Apartment Club is a semester block plan where you can add-on extra meals as needed in blocks of 10 for \$60.00.

Weekly Plans

Basic 7

7 Meal Swipes/Week + \$250 Points

Select 10

10 Meal Swipes/Week + \$225 Points

Choice 14

14 Meal Swipes/Week + \$175 Points

Prime 19

19 Meal Swipes/Week + \$100 Points

Semester Block Plan

Apartment Club

50 Meal Swipes/Semester + \$75 Points
Add-on extra meals in blocks of 10 for \$60

Meal Plan Information

How to use the meal plan

The weekly meal plan comes with a certain amount of meal swipes per week, and points that can be used throughout the semester.

Swipes

- One Entry into the Resident Dining Hall Hale Aloha Café and Gateway – Dine-In for all-you-care-to-eat or take out (with a charge for container)
- When used at retail dining locations, it is equivalent to \$6.00
- Weekly swipes reset on Sunday and expires Saturday at Midnight. Use it or lose it – Unused swipes DO NOT roll over.

Points

- Dollar for Dollar Equivalency. 1 Point = \$1.00
- Can be treated like cash.
- DOES NOT RESET. When you're out of points, you can load Dining Dollars

When paying with your meal plan in a retail location you can use all points, or a combination of swipes + points. If your lunch is \$8.00 you can use one meal swipe (\$6.00) + 2.00 points or you can use 8 points. The cashier will ask you how many swipes and points you want to use.



Meal Plan Price Increase Proposal

Financial Considerations

Food Costs

Food Away from Home in Honolulu: increased by 4.9% over the last year (Nov 2024, Bureau of Labor Statistics) increased by 4.4% over the previous year(Nov 2025, Bureau of Labor Statistics)

Labor Costs

Overall labor impact: This includes the Collective Bargaining Agreement (CBA) and the minimum wage increase. The minimum wage increased to \$16.00 per hour in January 2026. In total representing a 7.55% increase.

Medical Insurance Premiums

HMSA increase by 17%
Kaiser increase by 11%

Retail Pricing

Financial Considerations



Overall Price Increases

The average overall price increases will be 4%

National Pricing

Retail chain branded restaurants will follow national pricing. In addition, retail goods will follow the recommended pricing from the distributor

Meal Plan Price Increase Proposal

Projected Financial Impact for AY 26-27

	July 2025-June 2026 (Actuals+Estimates)	Inflation Index	Inflation Impact for Fall 2026/Spring 2027	AY27 Budget w/ 7% MP* 4% Retail Increase
Meal Plan Sales	\$11,275,411			\$12,546,190
Retail, Catering, Conference Sales	\$12,714,826			\$13,223,419
Total Sales	\$23,990,237			\$25,769,609
Food Expenses	\$6,982,094	4.90%	\$342,122	7,324,216
Labor Expenses	\$6,459,019	7.90%	\$510,262	6,969,281
All Other Expenses (Excl Commissions)	\$5,763,574	0.51%	\$29,394	5,792,968
Total Operating Expenses (Excl Commissions)	\$19,204,687		\$881,778	\$20,086,465
Commissions to SHS/SLD for utilities/maintenance/repairs 14.025%	\$3,370,628			\$3,614,187
Net to Sodexo to Cover Escrow Investment Ammortization	\$1,282,621			\$1,578,076
Projected Annual Cost Increases Fall 26-Spring 2027			\$881,778	
Percent Impact to Expenses			8%	
Recommended Daily Rate Increase			7%*	*No increase taken 25'-26'

Meal Plan Price Increase Proposal

Proposed Price Increase for AY 26-27

	Fall 2024 Daily Rate	Proposed 7% Daily Rate Increase	Fall 2026 Meal Plan Price (124 days)	Spring 2027 Meal Plan Price (127 days)
Basic 7 (7 meals/wk + \$250 points)	\$14.80	\$15.84	\$2,214	\$2,262
Select 10 (10 meals/wk + \$225 points)	\$18.08	\$19.35	\$2,624	\$2,682
Choice 14 (14 meals/wk + \$175 points)	\$21.53	\$23.04	\$3,032	\$3,101
Prime 19 (19 meals/wk + \$100 points)	\$25.66	\$27.46	\$3,505	\$3,587
Apartment Club (50 meals/semester + \$75 points)	\$15.98 per meal	\$17.10 per meal	\$930	\$930



04

Discussion

Q&A Session & Comments

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University of Hawai'i at Mānoa Dining Services